

Experienced Lead Buyer?

See Why Select Leads Are Different

Al Carriere is no stranger to lead programs, and was a subscriber to another lead program before he tried the new Select program in January of 2007.

Al experienced an immediate spike in commissions and his contact and closing ratios.

Conversion Doubled

"Select leads are definitely a higher quality lead. My closing ratio has improved. I would say probably at least double of what I was getting before. Of the ones I talk to, it's probably 30 – 40% now."

\$1,000 In Commissions

"This month I made \$1,000 at least from *Select* leads, maybe more than that."

Saves Time With Serious Shoppers

"Select leads save me a lot of time. I've talked to serious people who are actually looking for insurance. The closing rate has gone up because of that. If you have a good product and you can sell it well, you're going to make a sale with it."



New to Leads?

See How Select Leads Are the Perfect Introduction

Aaron Leshner of Essential Staff Benefits had never tried a lead program before. In January of 2007 he became one of the first brokers to join ProspectZone's *Select* lead program.

Interested Prospects

"The leads are high quality, and represent people who are actively looking for health insurance. I've received positive feedback from the leads I've contacted to help them determine their health insurance needs."

Fast Quoting — Quote Engine Compatible Leads

"Leads love the Norvax quoting engine site, too, which gives them lots of prices and options to choose from."

Ongoing Revenue

"The program can pay for itself, and generate a positive cash flow for as long as the customers retain their insurance coverage — hopefully for many years to come!"

