

Finally... a Lead Program That's Helping  
*Independent Brokers Work Smarter and Write More Policies.*  
Find Out How You Can Join Them.

Smart Leads **{select}**<sup>™</sup>

## What Is Smart Leads *Select*?

**Smart Leads *Select*** levels the playing field. It's the only lead program designed specifically to deliver higher contact and closing ratios for **individual health insurance brokers**.

## What Makes Smart Leads *Select* Different?

- ✓ **100% Guaranteed to come from OUR website network.**  
Now you *really* know where your leads are coming from. Our network is made up of a small selection — not hundreds — of websites. All ***Select*** leads have submitted a request to be contacted on one of our branded network sites.
- ✓ **Branded for a warm intro.**  
After a lead requests a quote using our online form, they are sent to a branded confirmation page. Not only are they told to expect calls from agents, the network brand — QuoteFinancial — is reinforced. So when you call, your lead is warmed up for your intro.
- ✓ **The message is completely controlled.**  
It's our network, so we control every step of the message seen by ***Select*** leads. And not relying on third-party sites to make updates means we respond to your feedback fast. We can constantly improve lead quality by making necessary changes and improvements *instantly*.
- ✓ **Interactive confirmation page.**  
As ***Select*** leads develop, we'll be announcing powerful interactive tools on the confirmation page that can increase your chances of closing.
- ✓ **Include age and uninsurable filters.**  
No more getting nicked and dimed for the filters you need. **Smart Leads *Select*** are **pre-filtered** — a \$2 value — to ensure you always talk to your ideal candidate.

Joining the program guarantees you *only* receive 100% **Smart Leads *Select***.

**Join Smart Leads *Select* Now  
To Enjoy Our Low Introductory Price.**

Call 877-561-9663 today to apply.

# Smart Leads *{select}*<sup>™</sup>

## Who Should Join The Smart Leads *Select* Program?

This program is not for everyone. It is recommended for individual brokers who:

- Have worked internet leads before.
- Want to target higher quality, branded leads that have filled out a quote request on a select, controlled network of websites.
- Want to get in on the ground level of an exciting new program, and enjoy special introductory rates.

## Quality At A Flat Price

No more bidding. Just higher quality leads at a reasonable flat rate.

Close just 1 out of 60 to hit the break even point.

(Based on the total \$600 average annualized commission from a sale of an individual health insurance policy. Commission varies from carrier to carrier.)

During our initial rollout of this new program, leads will be priced at:

\$10 – Statewide Health    \$15 – Countywide Health    \$6 – Uninsurable    \$10 – Senior

Pricing is subject to change.

## Program Requirements

- ✓ 30-day commitment
- ✓ 2 leads/day minimum purchase
- ✓ \$300 deposit (50% of \$600)
- ✓ No exclusive leads available

*"Select leads save me a lot of time. I've talked to serious people who are actually looking for insurance. The closing rate has gone up because of that, of the ones I talk to, it's probably 30 – 40%. If you have a good product and you can sell it well, you're going to make a sale with these leads."*

— Al Carriere, independent agent

**Join Now And Get In On Our Special Introductory Pricing**

Call **877-561-9663** today to apply